

Dymond Green

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RELEVANT WORK EXPERIENCE

CNBC

Associate Producer | May 2018-PRESENT

- I pitch business news stories and see them from pre-production to publication
- Daily workflow includes researching, booking interviews, writing, shooting, animating and editing short documentaries
 - ↳ Proficient in Premiere, After Effects, AP style and SEO practices
- In 2019, I was the leading digital producer on CNBC's digital consumer team—producing 9 viral videos that year that amassed over 1 million views each

MASHABLE

Video Production Fellow, New York, NY | September 2017 – May 2018

- Pitched on-brand stories and produced 6 short-form videos per week on scheduled deadlines
- Produced video packages including scripting, importing raw media, organizing files, editing footage and sound files using Premiere Pro, and adding music/gfx
- Published finished video packages onto CMS program using SEO

PROSPER DIGITAL PRODUCTIONS

Marketing Assistant, Brooklyn, New York | March 2017 – August 2017

- Accelerated company's high growth by dynamically constructing and delivering high volume email campaigns to reach small business audience segments
- Developed pitch scripts for promotional video services to drive potential clients via phone
- Translated the objectives of clients into viable and profitable promotional video content to be used for advertisement

WBAL-TV 11 NEWS, NBC

Assistant News Producer, Baltimore, Maryland | Spring 2016

- Maintained awareness and researched developing news stories and trends related to pop culture, local news, and politics
- Spearheaded on-site interviews to cover ground-breaking headline stories
- Assisted newsroom staff with daily production operations including, but not limited to: logging press releases into AP ENPS, drafting daily news scripts, conducting beat checks

PUBLIC CITIZEN

Multimedia Production Specialist, Washington, D.C. | Summer 2015

- Captured and edited high-definition video content of press conferences and other company events to be published on Public Citizen's website
- Wrote and proofread press releases, media advisories, blog posts and articles for the organization's newspaper

EDUCATION

BA in Broadcast Journalism

University of Maryland,
College Park

Class of 2016 Student
Commencement Speaker

Education Abroad:

- Legon, Ghana—Spring 2015
- Oaxaca, Mexico—Winter 2016

SKILLS

Adobe Premiere Pro
After Effects
Photoshop
Lightroom
Illustrator

Final Cut Pro
DSLR cameras
Lighting
On-camera reporting

Communication
Problem-solving
Team player

MEMBERSHIPS

National Association for
Multi-Ethnicity in
Communications (NAMIC)

National Association of
Black Journalists (NABJ)

National Press
Photographers Association
(NPPA)